

Open House IDEAS

To get the edge on your competitors- and keep the clients coming.

GET PERSONAL

Charity Event

- Find a charity that relates to your client, or your target buyers
- Provide background information of the relation between seller/charity if applicable
- Pledge to donate a certain amount per guest
- Provide a photo opportunity



GET LOCAL

Local Features

- Invite a local band to play
- Provide food and drinks from local restaurants
- Invite neighbors to see updates and what the home looks like

GET FESTIVE

Summer Bash

- Provide Popsicles and fruity cocktails (if pet friendly, provide doggie treats and water bowls)
- Gift seasonal jam, bubbles, freezable popsicles, etc based on potential buyers

Fall Mingle

- Provide s'mores and pumpkin decorating with markers
- Gift seasonal tea, pumpkin carving templates, seasonal recipe ideas, etc. based on potential buyers

Christmas

- Provide a Christmas photo opportunity with seasonal drinks and treats
- Gift a festive ornament with your info on the back, hot chocolate packets, letter to Santa template, elf of the shelf ideas, etc. based on potential buyers

