



Open House

Checklist

How to know when you should hold an open house or not:

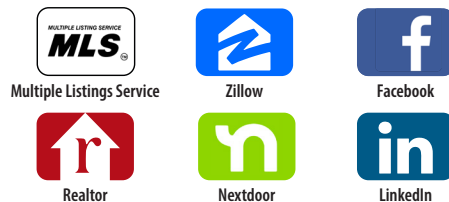
Hold an Open House 	Don't Hold an Open House 
If your home is unique	If homes in the neighborhood look the same
If you're located in an area that's in high demand	The home is a fixer-upper
If you know it is going to be a "hot house"	The home is far from busy roads or is hard to find



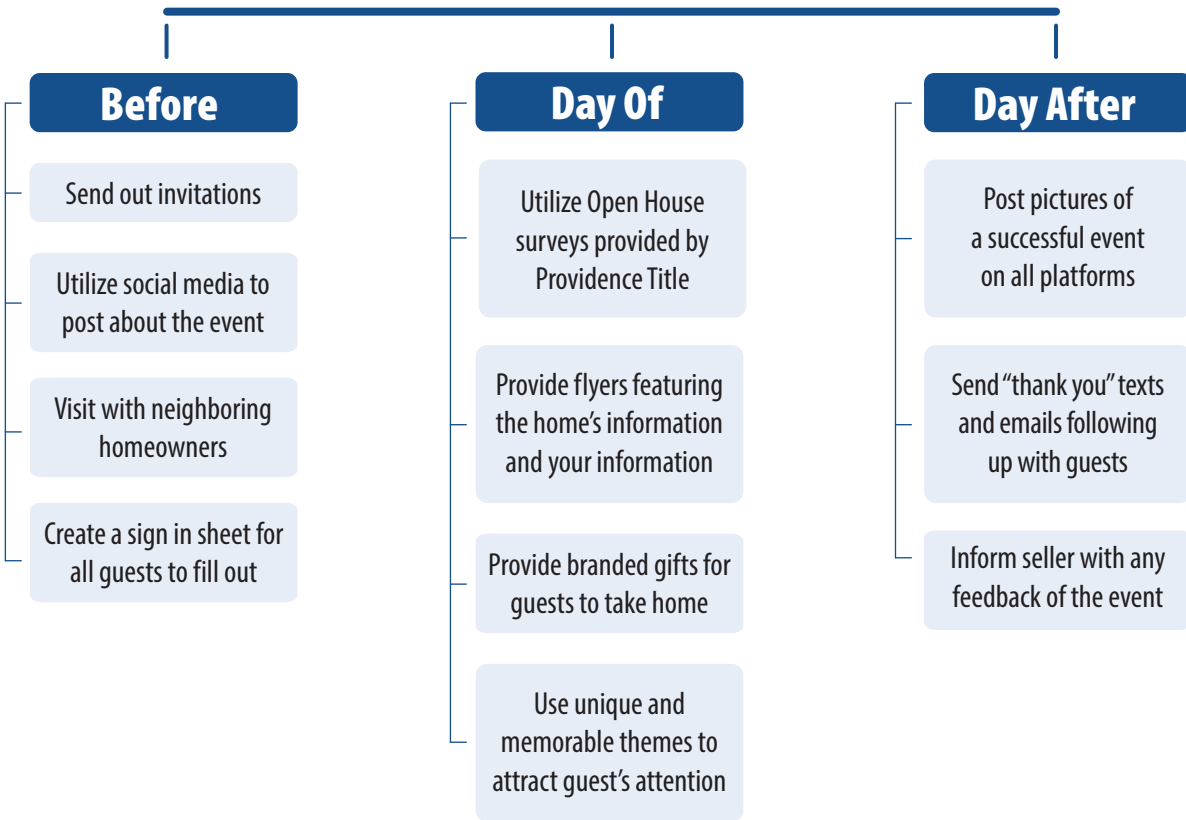
When to hold an open house:

Ideal Day:	Ideal Time:
Anytime is a good time to hold an open house but weekends are ideal with Sundays having the highest success rate.	Big city areas: Earlier 11am – 3pm Suburbs: Later 12pm – 4pm

Where to post your open house:



Making the most of an open house?



Staging your open house:

