

Using an Alexa Smart Device at Your Open House



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Have you ever felt overwhelmed by the number of questions and visitors at your open house? Did you know that you can utilize technology like Alexa to make your open houses easier? By creating Alexa commands and routines, you can program your Amazon Alexa smart device such as an Echo or Echo Dot to answer specific questions about the property you are showing if your attention is divided, or your presence is requested in another part of the open house. Find out how to use technology to your advantage below!

How to Create a Custom Command for Your Alexa Device:

1. Make sure your Alexa device is turned on and open the Alexa app on your phone. Make sure your app is connected to your Alexa device. Please Note: If you have multiple open houses on the same day and you want to use a different device at each open house, it is advised to create a different Amazon account for each device.
2. Decide on the specific phrase, command, or question that will trigger an answer from Alexa (some examples below). It is helpful to have a printed flyer next to the device that prospective buyers can read that says something like: "Say 'Alexa, tell me about the kitchen!' Please speak directly and clearly to the device."
3. Once you have the phrase you want to use, go into the Alexa app. Go to the "Menu" and select "Routines". Press the plus sign to create a new Routine. Select "When This Happens" and choose "Voice". Then, you will enter the phrase, or command, such as "Tell me about the kitchen." Then, you will add the Action by hitting the plus sign and choosing "Alexa says" to put in the answer that Alexa will say back after the question is asked. Choose "Custom" and type in the answer you want – for example, "The kitchen features brand new appliances and a built-in breakfast nook." And then hit "Next".
4. Under the new routine, at the bottom of the screen, you will need to "Choose Device" and select the device you are using at your open house. Then, hit "Save" and make sure the routine has been added under "Your Routines". Make sure to practice with your device BEFORE your open house begins and check that everything works!

Command Examples:

Question:

- » "Alexa, tell me about the Smart Home features at 123 Main Street." Answer: "This house features a smart home system that allows you to turn off lights, open and close the garage door, and control the temperature all from your smartphone!"
- » "Alexa, what's unique about 123 Main Street?" Answer: "This property was the first house to be built in this subdivision and has only belonged to one owner who maintained the property immaculately and with love and care."
- » "Alexa, tell me about the pool." Answer: "This custom pool was put in last summer and features a heated spa and a water slide."
- » "Alexa, tell me about the kitchen." Answer: "This kitchen features awesome new stainless-steel appliances and a gas range."



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